

EVELYN IJALE

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CAREER PROFILE:

Young, diligent, dedicated, hardworking, innovative, and result-oriented personality seeking to work in a competitive environment where new innovations, as well as personal growth and development, are encouraged.

COMPETENCIES AND SKILLS

- Excellent writing and editing skills
- Strong research skills
- Working hand in hand with others to arrive at a certain goal
- Edited and proofread content to ensure quality and consistency
- Customer service
- Handling Aggressive Customers
- Problem Solving
- Effective time management
- MS Office Package
- Open to Constructive Feedback
- Ability to Work Under Pressure
- Good mobiliser and organizer

WORK EXPERIENCE

Beauty Consultant.

Super Pharma.

- Conduct skin consultation.
- Suggesting products that meets clients needs.
- Make product recommendations.
- Demonstrating makeup techniques.
- Demonstrating how beauty products works.

Content Writer,

Purple Sand UAE, Remote

- Created SEO-friendly content for websites, blogs, and social media platforms
- Conducted research to ensure the accuracy and relevance of content
- Collaborated with team members to develop content strategies and editorial calendars

Search Engine Optimization,

The Best 50 Community.

- Writes over 1000-words articles weekly.
- Ranks on Google's first page for eight articles in a cumulative of over 20 million search results.
- Grew The Best 50s' website traffic by 2700% in May.
- Has in-depth understanding of SEO plugins.
- Adept at keyword research and competitor analysis.

TECHNOLOGY

- **Research:** Google Trends, Similarweb, AnswerThePublic, Glimpse.
- **Social Media:** LinkedIn, Instagram, Twitter, Facebook, Telegram.
- **Content Creation:** Google Docs, Adobe CC express, Canva, Inshot.

SOFT SKILLS

- Community builder
- Team player
- Willing to learn
- Solution-focused
- Strong analytical skills
- Intensive researcher
- High multitasking skills

SUMMARY

I have a strong background in creating engaging content for websites, blogs, and social media platforms.

I utilize my skills and experience as an SEO and Content writer to contribute to the success of an organization

EDUCATIONAL BACKGROUND

National Diploma in Health Information and Management 2019 - 2021
Benue State University Teaching Hospital Makurdi, Nigeria.

INTEREST

- Love to read, sing, research, dance, listen to music, travel to places of interest, and network with positive-minded people
- Enjoy cooking and baking

REFEREES

Mr. Rich Chukwudi
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Maitama, Abuja.